

AGREEMENT OF TRANSFER OF THE RIGHTS

YRITYS Oy and Taideteollinen korkeakoulu have done following agreement.

1. Partners

Customer is YRITYS Oy, later customer.

Supplier is Taideteollinen korkeakoulu / Industrial design programme, later supplier.

2. Realisation

Project tutor and responsible leader is Professor Ilpo Koskinen.

Realisers are ID MA-students, later creator.

3. Project target

Project target is to create innovative promotion product concepts that take into account:

- COMPANY perspective
- brand requirements
- economic requirements (part of the products <500€, part 300-10000€)
- collection design perspective
- materials: PET AND RECYCLED PAPER
- preferably products of small size

The project creates collection concepts that take into account these requirements. In addition, concepts can have CAD models and prototypes that illustrate the concepts.

Each collection is supposed to have from 3 to 6 products.

The name of the projects is THE NAME OF THE PROJECT.

4. Contact persons

As a contact person from customer side acts ARVO AALTO.

As a contact person from supplier side acts Ilpo Koskinen.

5. Compensation and terms of payment for creator(s)

Customer will honor realized concepts, which were created during the project, from supplier by paying 1000, - euros of each concept to each creator separately.

Honoring is valid after the payment has reached creators bank-account.

Concept creator is obliged to take care of his personal taxation with authorities.

If honored concept has qualities which could be protected as Intellectual Property for customer, should customer pay creator a separate bonus, which is negotiable between creator and customer.

6. Rights on results

Customer has a sole right on honoring the concepts created in the project. Rights for industrial and commercial utilization of a concept come into force after the payment has reached creators bank-account.

Creator has intellectual copyrights on his (hers) creation, but he has no rights to exploit commercially any part of the honored concept later.

After transaction creator should keep all material connected to the concept (pictures, models, digital-models and other documents) classified a period of one (1) year or until customer has released the concept-product, if it happens sooner than one year. After that creator has right to use his own material as a part of his study and professional port-folio.

7. Other conditions

Supplier and creator do not deliberately link any material which is IP-property for the third party. Creator does not reveal any clients material which he has come acquainted through project work with client to any third party.

8. Customer has announced to honor following concepts of creators

((Company announces this later with a letter or an e-mail))
E-mail dd.mm.yyyy hh.min / by whom

A statement regarding honoring ((this appears later))

Names of students

***This signed document will be sent to YRITYS Oy.
One copy to creator and The University of Art and Design.***

Helsinki 24th / June 2009

Concept creator: **THE STUDENT'S NAME**

Signature:

Address:

Telephone:

Bank account:

