

Curriculum Vitae

(Updated 19.3.2011)

Profile:

Name: **Tatu Akseli Marttila**
Date of Birth: **22 December 1978 (Espoo, Finland)**
Address: **Flemingink. 14 as. 2 00530 Helsinki, Finland**
Mobile phone: **+358 50 537 8303**
E-mail: **tatu.marttila(at)gmail.com / tatu.marttila(at)taik.fi**



Education:

- 2010 → **Doctoral Student**, Design Connections Doctoral School, Department of Design, School of Art and Design, Aalto University. (*ongoing*)
- 2007 Master of Arts Degree in Industrial Design, University of Art and Design Helsinki. Minor degree studies in Media Lab Helsinki (started in 2005).
- 2004 Bachelor of Arts Degree in Industrial Design, University of Art and Design Helsinki (started in 2000).
- 2003 Non-degree seeking multimedia studies in program of Fine Arts, University of Arizona, Tucson, USA (Fall term 2003).
- 1997 Matriculation examination, Tammerkoski lukio Senior Secondary School, Tampere, Finland

Work Experience:

Name and address of employer:

Aalto University, School of Art and Design
Hämeentie 135 C, 00560 Helsinki (Finland)

- 01/2010 → **Design Researcher and Doctoral Student**
Main activities and responsibilities: Doctoral research, Design for Sustainability (DfS) teaching and project management. Topic of my research is to improve understanding the process and the outcomes of multi-professional, interdisciplinary design collaboration in the context of sustainability.
- 08/2009 - 12/2009 **Creative Sustainability Programme Coordinator**
Main activities and responsibilities: Coordinating a multi-disciplinary Creative Sustainability – programme that begin in Aalto University in autumn 2009 as a minor programme and was expanded into a complete master programme in autumn 2010. Continuing to assist planning and facilitation of the programme as researcher and teacher.
- 09/2008 → **Teaching Design for Sustainability (DfS)**
Main activities and responsibilities: Teaching the topics about sustainable development and sustainable design, in Department of Design. Courses include 4E Design Basic course (BA degree, 1,5 ECTS) in 2008, and Sustainable Product Design Case & Introduction (MA degree, 10+5 ECTS) in 2010.
- 07/2008 → **Environment Program Specialist**
Main activities and responsibilities: Assisting in the coordination of School's environment program, including various activities, ranging from monitoring and developing the program, to organizing training and events.
- 03/2008 - 12/2009 **Research Assistant**
Main activities and responsibilities: EU-funded project called LeNS - Learning Network on Sustainability: New thinking on Design, Education and Sustainability – Asian-European multi-polar network for curricula development on Design for Sustainability focused on product service system innovation.

01/2008 **Environment Program Secretary**
- 06/2008 Main activities and responsibilities: Coordinating university's environment program and its developing project, including various activities ranging from waste management to organizing training and events.

Personal Skills and Competences:

Social and organisational skills:

Social and expressive personality, able to work individually but also in small and intensive team setups. Has been involved and is currently participating in various projects that require organisational skills. Able to facilitate group work and sustainable design processes.

Technical skills and competences:

Competences include a wide range of (industrial & new media) design skills and a more recent familiarity with interdisciplinary design, sustainable design, design education and environment program development. Teaching issues about sustainability and its impact on design industry.

Computer and program skills:

Proficient and familiar with various office applications (i.e. Word, Excel, Powerpoint), graphic design applications (i.e. Photoshop, Illustrator) and AV-production applications. Also familiar with basic 3D modelling programs. Professional web design and graphic design abilities.

Language Skills:

Finnish: Native speaker
English: Fluent
Swedish: Conversant
Germany: Basic knowledge

Duties in the Field of Art and Design:

2001 Graphics and video production in *SEDAN* electronic music festival, Tampere.
2001 Video installation in *SEDAN* exhibition at Rajatila Gallery, Tampere.
2001 Music video production *Sequenced Stills Provided by SEDAN*.
2001-2002 Video art projects for Koneisto festival in Turku (2001) and in Helsinki (2002).
2002 Video production for University of Art and Design's Department of Fashion and Textile Design. Videomaterial for *HIMO* fashion show in Helsinki and for Gwand fashion contest in Switzerland.
2002 Installation produced for Tampere Biennale with Wille Klén.
2002 An exhibition called *Moby Click* for Finnish Museum of Modern Art Kiasma, University of Art and Design in collaboration with Nokia, Helsinki.
2003 Cover design for KIWA's *Retroactive* album.
2004 TV dating show pilot intro design for *Tucson for Two*, BA work by Chris Barros in AZ, USA.
2004 Video installation produced for Tampere Biennale with Kalle Jarva.
2004 A multimedia game representing *//Mukana* aiding garment for SAUMA Exhibition, USA/Finland.
2004 Visual design for Hidria Spacefolk show for The North East Art Rock Festival 2004, PA, USA.
2004 Website design for *Rakastuin Mä Luuseriin* TV-show, YLE2.
2004-2005 Nokia International Student Project 2004, Helsinki.
2005 Interactive television program pilot *Moraalin Hartiat* for Media Lab's Laika project, University of Art and Design, Helsinki.
2006 Cover design for Uzva's *Uoma* album.
2006 Cover design for Los Elementos's *Narcorumbatico* mini-album.
2006 Reprographing for the book *50 Best Restaurants in Finland*, published by Unione ltd. and Viisi Tähteä –magazine.

- 2006-2007 Concepting, design and production of *Home Made Idols* multichannel web TV/TV program as a MA-thesis work. The program was originally created for DINA TV –channel in autumn 2006. Special exhibition version was created in spring 2007 for MoA 2007 exhibition, University of Art and Design, Helsinki.
- 2006-2007 Graphic design and intro production for *Pop-ikoni* –television program for Ping Pong Productions / Nelonen.
- 2007 Website design with Hanna Väitalo for Juha Korkeaaja, member of the Finnish parliament.
- 2007 Editing and computer graphics production and post production for Rinneradio’s *Ommatidi* music video.
- 2008 Website and cover design for Plutonium 74’s *Peittoalueen Ulkopuolella* album.
- 2008 Visual style, graphic and website design for Sadun Kukka – a small flower shop.
- 2008 *Hukassa* social media web/TV program concept created with Aapo Korkeaaja and Meiju Niskala (AVEK / DigiDemo funded).
- 2008 Composing and editing environmental guide for students, personnel and teachers in University of Art and Design Helsinki.
- 2001-2009 Various album cover (2001, 2002, 2004, 2005, 2007 and again in 2007), graphic, web (2002, 2005 and 2007) and AV-production designs for a band called Hidria Spacefolk.
- 2005-2009 Member in *M2HZ* community concentrating on creating an internet and TV based community television system in Finland. Work included website and graphic design (2007 and 2009) and concept development.
- 2009 Production and implementation of several web-based advertisement campaigns for a publishing house called Teos.
- 2009 T-shirt designs for web-based T-shirt community/store *Leikko.com*.
- 2005-2010 AV-production for MARry’s *manSEDANse* electronic music festival in Tampere (2005, 2007, 2008 2009 and 2010).
- 2009-2010 Website design for *Creative Sustainability* – Minor study module in Aalto University.
- 2010 Cover design for Markus Holkko’s *From Circuits, with Love* album.
- 2010 Visual style, graphic and website design for *Nordic Design Research (Nordes) 2011 Conference*, in Aalto University, Helsinki May-June 2011.
- 2010 AV-production for Koneveljet VS. Finnish VJ’s DVD project (not published).
- 2011 Visual style, graphic and website design for *Apocalypse Faster!*, social media web concept created with Liao Tjhien, Karthikeya Acharya, Anders Emilson, Anna Seravalli.

Web Portfolio & Links:

My online web portfolio can be found at:

<http://www.uiah.fi/~tmarttil>

My doctoral research in Aalto University’s School of Art and Design:

<http://designresearch.fi/dcds/people/students/tatu-marttila/>